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PROSPECTUS 2021-22

MBA | MCA | MCOM | MA JMC
BBA | BCA | BCOM

ONLINE PROGRAMS ENTITLED
BY UGC FROM A NAAC A+
ACCREDITED UNIVERSITY

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Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act.

A university of your choice



Online programmes entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- All online programmes designed as per UGC regulations



Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want



Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance



**Explore our wide range of online degree programmes.
Get set to succeed in your chosen career path.
Emerge as a game-changer.**

**Master of Business
Administration (MBA)**

**Master of Computer
Applications (MCA)**

**Master of Commerce
(MCom)**

**Master of Arts in Journalism and
Mass Communication (MA JMC)**

**Bachelor of Business
Administration (BBA)**

**Bachelor of Computer
Applications (BCA)**

**Bachelor of Commerce
(BCom)**



Leap ahead in just 24 months, with the best online MBA programme.

Master domains like Marketing, Finance, HR, Retail, and many more!

Online management programmes

MBA

Master of Business Administration

✔ Eligibility

- 10 + 2 + 3 year bachelors degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- Minimum of 50% marks in aggregate (45% for reserved categories)
- A valid score from any aptitude test (CAT/MAT/CMAT/XAT/GMAT).
Candidates without an aptitude test score need to appear and clear the online aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme

🇮🇳 Fee structure

INR 1,50,000 (all inclusive) or
INR 37,500 per semester (includes an examination fee of INR 5,000)

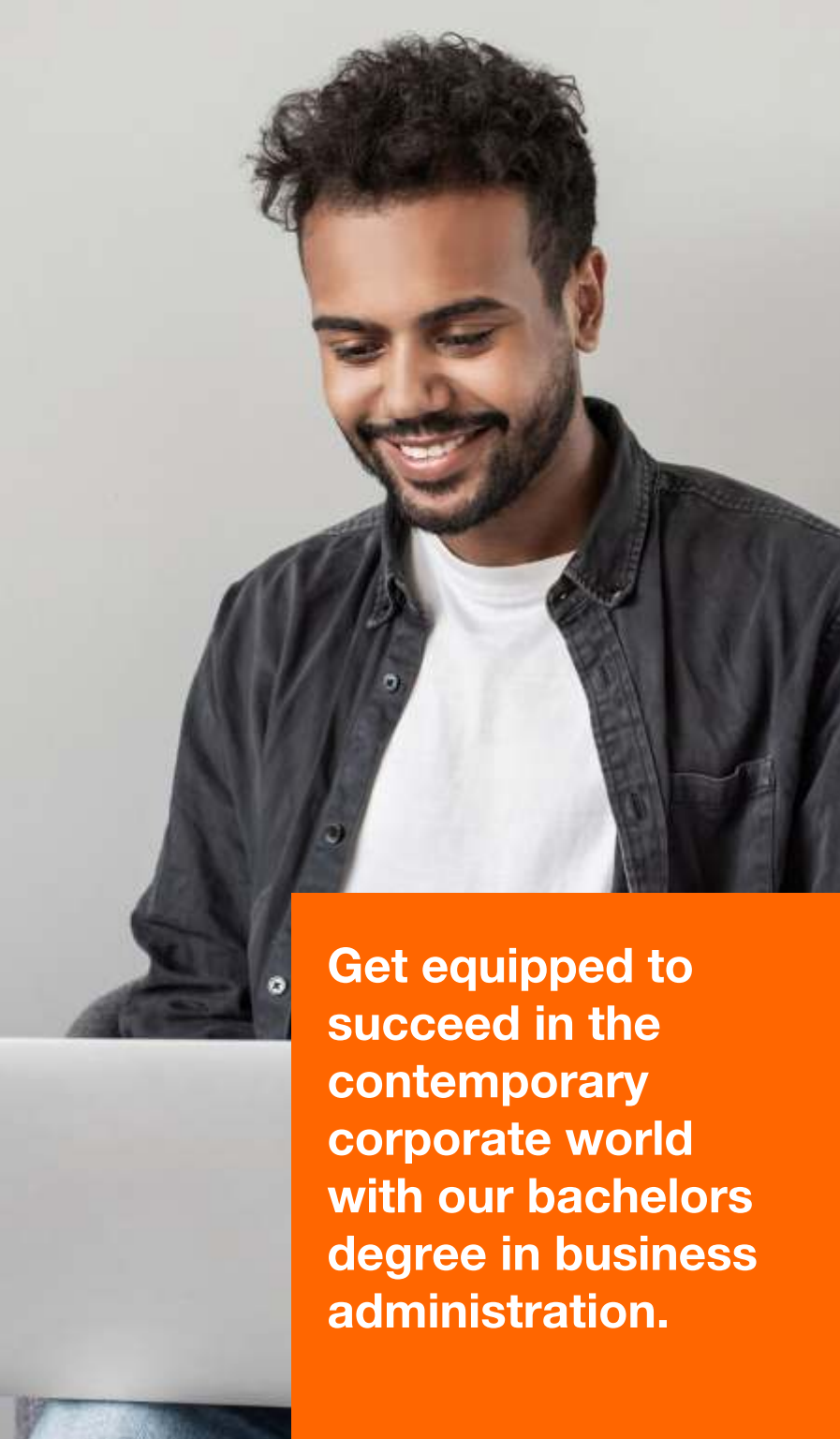
⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

Choose your electives from the following options

Electives	Third semester	Fourth semester
1. Finance	Security Analysis and Portfolio Management, Mergers and Acquisitions Taxation Management, Internal Audit and Control	International Financial Management, Treasury Management Merchant Banking and Financial Services, Insurance and Risk Management
2. Marketing	Sales Distribution and Supply Chain Management Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing and Customer Relationship Management Advertising Management and Sales Promotion, eMarketing International Marketing
3. Human Resource Management	Manpower Planning and Sourcing Management and Organisational Development Employee Relations Management, HR Audit	Compensation and Benefits Performance Management and Appraisal Talent Management and Employee Retention, Change Management
4. Analytics and Data Science	Programming in Data Science, Exploratory Data Analysis Introduction to Machine Learning, Visualisation	Advanced Machine Learning, Unstructured Data Analysis Business Analytics, Data Scraping
5. Retail Management	Enterprise Resource Planning, Retail Customer Relationship Management Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business Rural Retailing, Retail Marketing Environment
6. Banking, Financial Services and Insurance	Bank Management, Financial Risk Management, Financial Statement Analysis and Business Valuation, Principles and Practices of Insurance Systems Financial Services	ALM and Treasury Management, Basel Guidelines and Risk Management Life Insurance Management, General Insurance Movement
7. IT and FinTech	Database Management System, Software Engineering Technology Management, Business Intelligence / Tools	eCommerce, FinTech Payments and Regulations Cryptocurrency and Blockchain, Enterprise Resource Planning
8. Operations Management	Production and Operations Management, Enterprise Resource Planning Logistics and Supply Chain Management, Operations Research	Services Operations Management, Total Quality Management Production, Planning and Control, Project Management

Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the programme. The project work will commence from the third semester and has to be completed by the end of the fourth semester.



Get equipped to succeed in the contemporary corporate world with our bachelors degree in business administration.

Online management programmes

BBA

Bachelor of Business Administration

✔ Eligibility

- 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- 50% marks in aggregate (45% for reserved categories)

🕒 Fee structure

INR 1,20,000 (all inclusive) or
INR 20,000 per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years

BBA programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Communication Skills and Personality Development	Business Communication	Legal and Regulatory Framework	Business Strategy	Consumer Behaviour	Customer Relationship Management
Organisational Behaviour	Financial Accounting	Quantitative Techniques for Management	Management Information System	Business Analytics	Digital Marketing
Business Environment	Human Resource Management	Research Methodology	Management Accounting	Elective - General Management	Elective - General Management
Marketing Management	Quality Management	Financial Management	Environmental Science	Elective - Retail Management	Elective - Retail Management
Computer Fundamentals	Retail Management	Advertising and Sales	International Marketing		
	Term paper	Project	Rural Marketing		

- Retail Management, Term paper (Second semester), Quantitative Techniques for Management and Research Methodology carry 2 credits each
- Project carries 16 credits
- All other courses (including subjects in areas of specialisation) carry 4 credits each
- In the final year (last two semesters), the student can specialise in one of two groups: General Management or Retail Management
- Each specialisation has nine courses each, including one project

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme. The project work will commence from the fifth semester and must be completed by the end of the sixth semester.

Choose your electives from the following options

Elective

General Management

Fifth semester

Operation and Production Management, Economic Planning, eCommerce, Entrepreneurship, Small Business Management

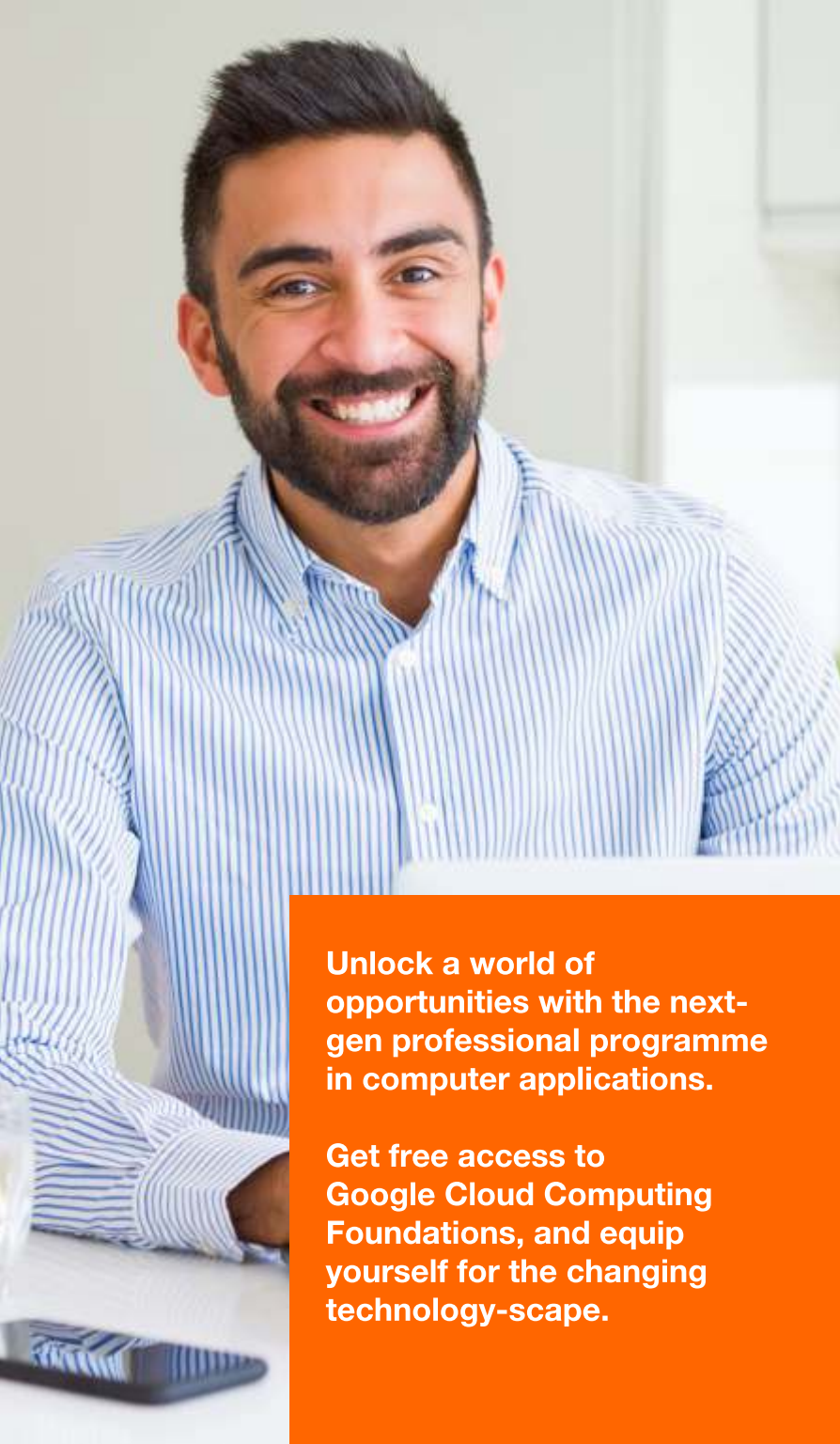
Retail Management

Store Operations and Job Knowledge, Logistics Management, Buying, Visual Merchandising, Warehouse Management

Sixth semester

Technology Management, Management Development and Skills, Role of International Financial Management

Modern Retail Management Process and Retail Services, Retail Project Property Management and Case Studies in Retail, Merchandising and Supply Chain Management



Unlock a world of opportunities with the next-gen professional programme in computer applications.

Get free access to Google Cloud Computing Foundations, and equip yourself for the changing technology-scape.

Online IT programmes

MCA

Master of Computer Applications

✓ Eligibility

- 10 + 2 + 3 year bachelors degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies, in Computer Applications / Computer Science / Information Technology with a minimum of 50% marks in aggregate (45% for reserved categories)
- Candidates from other streams like Science, Business Administration, Business Management, Arts and Humanities, Commerce, etc. must have a 10 + 2 + 3 year bachelors degree from a recognised university, or an equivalent qualification as recognised by the AIU or other competent bodies, with Mathematics at the 10+2 level with a minimum 50% marks aggregate in graduation (45% for reserved categories)
- Such candidates need to attend and complete a Bridge Course in Fundamentals of Computer and IT along with their Semester 1 courses

🔗 Fee structure

INR 1,50,000* (all inclusive) or
INR 37,500 per semester (includes an
examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

MCA programme structure

First semester	Second semester	Third semester	Fourth semester
Fundamentals of Computer and IT*	Operating Systems	Probability and Statistics	Project
Programming in C	Advanced Data Structure	Programming in Java	Elective
Foundation of Mathematics	Web Technologies	Advanced Software Engineering	
Advanced Database Management System (DBMS)	Advanced Computer Networks	Analysis and Design of Algorithm	
Computer Architecture	Communication Skills	Elective	
Practical - Programming in C	Practical - Advanced Data Structures Using C++	Practical - Java Programming	
Practical - Advanced DBMS	Practical - Web Technologies	Seminar	

- Communication skills and all practical courses carry 2 credits each
- Seminar carries 1 credit
- All other courses carry 4 credits each
- Project work in the fourth semester carries 24 credits

Choose your electives from the following options

	Third semester	Fourth semester
Elective (Choose one)	Wireless and Mobile Communication, Open Source DB Systems, Cryptography and Network Security	Advanced Web Programming, Cloud DB System, Storage Management

Note: *Bridge course (non credit), applicable only for non IT background.

Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the programme. The project work will commence from the third semester and has to be completed by the end of the fourth semester.



Transform digitally with our industry-ready course in computer applications and software management.

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Online IT programmes

BCA

Bachelor of Computer Applications

✓ Eligibility

- 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- At least 50% marks in aggregate (45% for reserved categories)

🕒 Fee structure

INR 1,20,000 (all inclusive) or
INR 20,000 per semester (includes an
examination fee of INR 5,000)

⌚ Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years

BCA programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
Fundamentals of IT and Programming	Operating Systems	Computer Oriented Numerical Methods	Java Programming	Web Design	Project
Programming in C	Data Structures and Algorithms	DBMS	System Software	Visual Programming	Elective 2
Basic Mathematics	Object Oriented Programming C++	Computer Organisation	Principles of Financial Accounting and Management	Software Engineering	Elective 3
Understanding PC and Troubleshooting	Digital Logic	Basics of Data Communication	Practical - Java Programming	Practical - Visual Programming	Mobile Application Development
Practical - Programming in C	Communication Skills and Personality Development	Practical - DBMS	Practical - System Software Programming	Practical - Web Design	Practical - Mobile Application Development
	Practical - Data Structures and Algorithm Using C++		Computer Networking	Elective 1	
				Python Programming	
				Practical - Python Programming	

- Fundamentals of IT and Programming and all Practical courses carry 2 credits each
- Project carries 10 credits
- All other courses (including subjects in areas of specialisation) carry 4 credits each

Choose your electives from the following options

	Fifth semester Elective 1	Sixth semester Elective 2	Sixth semester Elective 3
Elective (Choose one)	Compiler Design, Graphics and Multimedia, eCommerce	Advanced Web Design, Open Source Systems, Cloud Computing	Knowledge Management, Software Project Management, Supply Chain Management

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme. The project work will commence from the fifth semester and has to be completed by the end of the sixth semester.



Lead the future with our postgraduate programme in commerce. Gain a broader understanding of core business functions and emerging market.

Online commerce programmes

MCom

Master of Commerce

✓ Eligibility

- 10 + 2 + 3 year bachelors degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies, with a minimum of 50% marks in aggregate (45% for reserved categories)

🕒 Fee structure

INR 100,000 or
INR 25,000 per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years



MCom programme structure

First semester

Management Concepts and Organisational Behaviour

Managerial Economics

Financial Management

Cost Analysis and Control

Business and Economic Laws

Financial Accounting and Analysis

Second semester

Research Methodology and Statistical Analysis

Management Accounting

Marketing Management

Business Environment

Project Planning, Appraisal and Control

Management of Financial Institutions, Market and Service

Third semester

Strategic Management

eCommerce

International Business

Corporate Tax Laws and Planning

Security Analysis and Portfolio Management

Management Information System

Fourth semester

Advanced Corporate Accounting

Audit and Assurance

Risk Management

Business Ethics and Corporate Governance

Indirect Taxes - GST

Project report

- All courses carry 4 credits each



Get equipped with a wide range of skills and build competence with our bachelors programme in commerce.

Online commerce programmes

BCom

Bachelor of Commerce

✓ Eligibility

- 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline
- At least 50% marks in aggregate (45% for reserved categories)

₹ Fee structure

INR 80,000 or
INR 13,333/- per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 3 years (divided into six semesters)
Maximum 6 years



BCom programme structure

First semester	Second semester	Third semester	Fourth semester	Fifth semester	Sixth semester
General English	Computer Awareness and Internet	Business Communication	Indirect Taxes	Management Accounting	Entrepreneurship Development
Economic Theory	Marketing Management	Financial Management	Corporate Finance	Investment Options and Mutual Funds	Principles and Practice of Auditing
Fundamentals of Accounting I	Fundamentals of Accounting II	Cost Accounting	Corporate Accounting	Money and Banking	Business Environment
Business Organisation	Business Law	Business Statistics	Environmental Science	eCommerce	Direct Taxes
Principles of Business Management	Fundamentals of Entrepreneurship and Innovation	Financial Statement Interpretation	Human Resource Management	International Trade and Finance	Dissertation
	Economic Environment in India				

- All courses carry 4 credits each
- Dissertation carries 8 credits



Build innovative communication skills with our postgraduate programme in Journalism and Mass Communication.

Online communication programmes

MA JMC

Master of Arts in Journalism and Mass Communication

✓ Eligibility

- 10 + 2 + 3 year bachelors degree from a recognised university / institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies

📄 Fee structure

INR 130,000 or
INR 32,500 /- per semester (includes an examination fee of INR 5,000)

⌚ Duration

Minimum 2 years (divided into four semesters)
Maximum 4 years

MA JMC programme structure

First semester

Basics of Language
Social Structure and Current Affairs
Fundamentals of Photography
Communication Theories and Models
Concept of News and Reporting
Development of Media
Basics of Audio and Visual Communication

Second semester

Media Language
Political Science and Current Affairs
Digital Publishing
Editing and Layout Designing
Public Relations
Broadcast Journalism
Media Laws and Ethics
Development Communication

Third semester

Writing for New Media
Intercultural Communication and Current Affairs
Mobile Editing Software
Elective 1
Elective 2
Communication Research
Minor specialisation
Internship evaluation

Fourth semester

Script and Screenwriting
Economic Structure and Current Affairs
Basics of Audio and Video Editing
Film Appreciation
Final project
Dissertation

Choose your electives from the following options

	Third semester Elective 1	Fourth semester Final project
Elective (Choose one)	Art of Storytelling, Beats of Journalism Media and Differently Abled Communication	Formats: Print Production, Audio Production, A/V Production, Website Management
Elective (Choose one)	Mobile Journalism, Media Analysis, Advertising Theory and Practice, Digital Media Marketing	Languages: English, Hindi
		Beats of Social, Political, Cultural, Business, Sports, Science
Minor specialisation (Choose one)	Strategic Communication, Health Communication, Educational Communication Corporate Communication, Data Journalism	

Note: Every student shall undertake project work either at their place of work or elsewhere, in the chosen area of elective to complete the programme.

Meet the Manipal Group alumni who have emerged as world leaders!



Satya Nadella
CEO
Microsoft Corporation



Banmali Agrawala
President
Infrastructure, Defence
and Aerospace,
Tata Sons



Rajeev Suri
CEO
Nokia Siemens Network



Vikas Khanna
Michelin Star Chef



**Dato Dr. Sheikh
Muszaphar**
Malaysias
First Astronaut



George Muthoot
Chairman
Muthoot Group



Did you know?

eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:



Video lectures



eText materials



Interactive material



Virtual classroom



Virtual simulation



Discussion forums



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